

50c Dyanshine 27c
Monday only—best combination
dye and polish made; black or
dark brown; our usual price
37c; for Monday—
only at **27c**

B. Lowenstein & Bros.

INCORPORATED

\$4.50 Nainsook \$3.69
10-yard bolt smooth finish Nain-
sook, 36 inches wide; \$4.50
quality,
a bolt **\$3.69**

A Page From Which Wise MONDAY Shoppers Will Profit Much

Decided Reductions in Crepe De Chine Gowns, Camisoles & Petticoats



Crepe de Chine Gowns in
which beauty, utility and
style are united, at very
special reductions for
Monday. The designing,
tailoring and trimming
are superb—

\$10.95 values \$ 8.73
\$12.50 values \$ 9.43
\$15.00 values \$12.73

Envelope Chemise
showing the season's
smartest styles in at-
tractive designing. Rib-
bon shoulder straps;
flesh colored—

\$5.95 values \$4.43
\$6.50 values \$5.33
\$7.50 values \$6.33

Camisoles in a collection of styling very unusual,
with built-up shoulders and ribbon straps—

\$2.25 values \$1.53 **\$2.50 values \$1.73**
\$2.95 values \$2.23 **\$3.95 values \$2.93**

Petticoats made of
wash satin and crepe
de chine, double panel
front and back; em-
broidered scallop hem;
hemstitched in diamond
design—

\$10.50 values \$8.33
\$12.50 values \$9.93

Specials in Women's Fine Silk Hose

Women's full fashioned extra out-size pure thread
silk stockings, with extra elastic double mercerized
lisle garter tops and extra double soles and high
spliced heels, in black, ivory and cham-
pagne; regularly \$3.25; special at..... **\$2.85**
Women's full fashioned pure thread silk stockings, with
deep double mercerized lisle garter tops and extra
double soles, in black, white and field
mouse; regularly \$2.00; special at..... **\$1.79**

As Dainty As They Are Useful—

New Hand-Made Blouses

Hand-made Blouses of sheer lingerie materials. Beautiful batiste Blouses, beautifully
hand-made and trimmed with real laces and hand-embroidery. A beautiful Blouse
with hemstitched collar, cuffs and bodice, the neck line is particularly attractive,
being cut in V style; sizes 34 to 46; special **\$8.95**
at

Particularly attractive is a Blouse with
hand-drawn vestee, tuxedo collar, edged
with hand-made lace. The blouse is made
with shallow yoke and has fine pin tucks
down front; sizes 34 to 46; **\$12.50**
specially priced at

A Blouse with a real filet lace collar, at-
tractive in design; has squares of drawn
work trimming the cuffs and bodice; fine
pin tucks give the effect of stripes cover-
ing the entire blouse; sizes
34 to 46; priced at **\$16.50**

Three Excellent Values for Spring in Light-Weight Woolens

\$3.98 White Serges, \$3.69 a Yard

Beautiful soft white fine twill, soft finish all-wool French serge,
that is so much in demand for plain and pleated skirts and
dresses; 44 inches wide.

\$3.50 Check Serges, \$2.98 Yard
42-inch all-wool, soft, light weight
check Serges at a very special price.
Ideal weight for dresses, plain and ac-
cordion pleated skirts. Several sizes to
select from.

\$3.50 Mannish Serges, \$2.79 Yard
Fine soft all-wool Mannish Serges,
used for suitings or dresses, in
dark navy blue only; 42 inches
wide.

Women's Underwear For Summer

Women's fine ribbed, white lisle, low neck and sleeveless Union Suits, with shell
trimmed knee; regularly \$1.15 and \$1.25; special **89c**
at

Women's good weight, glove silk top Union Suits, low neck and sleeveless, finished
with French band top and lisle trunks, in tight knee and shell
trimmed; sizes 36 and 38 only; regularly \$3.50; special at..... **\$2.95**



Lowenstein's Custom Made

Corsets

\$8.00 Values At

\$6.00

(Monday Only)

Made of beautiful brocade
with medium high bust, heav-
ily boned; six hose sup-
porters; sizes 23 to 30. The
benefit of Lowenstein's ex-
cellent fitting service is in-
dispensable to true corset
comfort.

CORSET SECTION—LOWENSTEIN'S—THIRD FLOOR.

Plan your shopping for Monday now, and from this page, for the values represented here are better values,
just as the quality of the merchandise shown is better and under our broad guarantee, which is your pro-
tection in purchasing. The prices, quality for quality, are always lower at Lowenstein's. Begin your shop-
ping list now, with the items listed below, and you will obviate the necessity of shopping round. ALWAYS
SHOP AT LOWENSTEIN'S—FIRST.

Our Great Clearance Sale of Tailored Suits, Coats and Dresses

These most wonderful values outrank in real importance any similar offering in ready-to-wear made this season.
The styles are of course those which all agree will be worn this summer—and of the quality, suffice to say they
measure up to every requirement of the Lowenstein standard. Need we say more?

This sale will meet
with decided interest
and approval on the
part of discriminating
women. The price con-
cessions are far beyond
your expectations.

We are determined to
make a complete clear-
ance of all Spring
Coats, Suits and
Dresses, to make room
for summer garments
that are arriving daily
by express.



There is no grouping
of prices—but all gar-
ments bear the original
price ticket, from
which the sale price is
discounted.

Strictly summer gar-
ments are excepted,
but every spring coat,
suit and dress priced
now from \$40 up to
\$275 is involved in this
sale.

Not yet has the season
offered—anywhere—
values equal to these.

Values to Assure the Success of

Lace and Embroidery Week

The vogue of lace grows greater as the days lengthen. The
world's fashion centers smile their approval upon the use of
lace for every occasion, therefore during this nation-wide lace
week we offer values which demand your attention, if you
would follow fashion's latest mandate.

Val. Laces—Regular stock patterns of B. B. make Val. Laces, edges
and insertions to match. Real lace patterns in conventional designs
and floral patterns. Bolt of 12 yards; regular values **\$1.85**
up to \$3.30; a bolt

Real Fillet Laces, Edges and In-
sertions, exquisite patterns;
wonderful values; a yard,
\$2.00, \$2.50 **\$3.00**
and

Chantilly and French Silk Laces,
Edges and wide bands; handsome lace
patterns; very desirable for afternoon
frocks. Special
values, a yard **\$3.50 to \$5.50**

Maytime Flouncing, Organdy and Net, 40 inches wide, fin-
ished with ruffles and tucks; values up to
\$6.50 a yard. Sale price, a yard \$3.50

Organdy Embroidery Edges, 6
inches wide, pretty embroidery
patterns; a yard **25c**

Silk Net, 72 inches wide; comes
in pink, light blue, orchid,
burnt orange, jade
green; a yard **\$2.25**

French Val. Laces, Edges and In-
sertions to match, assorted
widths, exquisite patterns;
wonderful values; a
yard **8c**

Smock Girdles—Just what you
want for the new smocks,
comes in white, light blue,
pink, lavender, tan, wild rose,
jade; each **\$3.50**

Imit. Cluny Laces, Edges and In-
sertions, pretty patterns, as-
sorted widths; special,
a yard **15c**

Point Laces, very popular at
present, made of imit. Venice,
exquisite patterns;
special value, a yd. **\$1.50**

It Will Be a Cool Summer Arrayed in

These Filmy Wash Fabrics

36-inch Percales, in figures and stripes; 50c quality, **39c**
a yard

36-inch Bluebird Batiste; colors,
lavender and blue; **49c**
special, a yard

Genuine St. Gall Dotted Swiss, in
assorted colors; **\$1.69**
\$2.00 quality

40-inch French Voiles, in fancy
checks and plaids; \$4 **\$3.59**
quality, a yard

Fine Zephyr Dress Gingham in a
beautiful selection of **69c**
colors; 98c quality, yard

Extra Specials For Men

\$3.75 white oxford collar attached soft **\$2.65**
Shirts

\$14.00 and \$15.00 extra quality, heavy
crepe de chine **\$11.85**
Shirts

\$11.00 tub silk Shirts, good assortment
of neat and fancy
stripes **\$9.85**

\$2.00 light summer Night Shirts, full cut
and well made; three for **\$1.69**
\$4.50, or, each

\$2.25 figured madras Union Suits, in
sizes 36, 38, 40 only; **\$1.65**
3 suits for \$4.50, or, suit

Pretty Pattern Hats For Summer



Andrea and
Consello
Patterns



A superb showing of these Pattern Hats makes
choosing one for summer wear a pleasant task.

A most comprehensive
display of the broad brim,
flower and ribbon decked
chapeaux from these two
famed designers.

New in style, modest in
price—

\$10.00 and
\$12.50



MILLINERY SALON—LOWENSTEIN'S—SECOND FLOOR.

Several Reasons Why We Are Getting More Shoe Business

STYLE—Because we are showing a greater variety of the
newest styles—keeping our Shoe Department just
a little ahead of any other shoe section in the South.

QUALITY—Because the actual quality of the shoes is bet-
ter—they will wear longer—give better sat-
isfaction and retain their shape and looks longer than any shoes
you can purchase at anywhere near the price you pay here.

FIT—Every shoe salesman in this section knows the fitting of
shoes—can tell you when it fits and when it doesn't—so that
uncertainty as to your comfort is entirely eliminated.

PRICE—When we say that, quality for quality, these shoes
cost you from \$2.00 to \$5.00 less here than elsewhere
we mean just that.

For Instance

Here's a new Brown Calf Theo Paris Tie—a very excellent
shoe for style and service; a \$14.00 shoe in all but price;
for Monday we offer 175 pairs, **\$7.75**
special at

Taken from regular stock because the size range is now
incomplete, due to the quick selling of this popular
number.